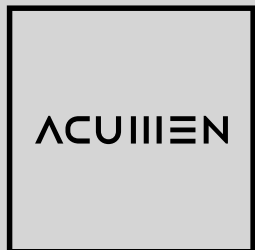


A C U M E N L I G H T
C O M P A N Y P R O F I L E



Welcome to ACUMEN LIGHT'S corporate identity.

ACUMEN brand name say more about who we are, and where we want to be. It is a credible brand identity with special attention to details, it is very special because Acumen's management didn't only create it - they earned it. The name "**ACUMEN LIGHT**" is a name that our clients, associates and partners have all respected for many years of expertise and artistic vision, standing behind its founder and core management personnel.

It is a sign of the high respect and appreciation which we really enjoy, representing the enduring relationships with clients we have established. This is why it is a name we wear everyday at our hearts with a great pride.

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ABOUT US

We specialize in advanced lighting technology, turning design ideas into real results. We provide a wide range of top-quality, eco-friendly lighting options that make spaces spectacular. We focus on keeping things simple, adaptable, and reliable to give you the best results for your projects.

We are driven by Our Mission to empower spaces with innovative, sustainable lighting solutions, tailored to enhance functionality and aesthetics for every client. We uphold Our Vision to lead global lighting innovation, inspiring spaces with exceptional, eco-friendly designs that set industry standards.





WIDE RANGE
Of Lighting Products

Why is Acumen Light the Perfect Choice ?!

At ACUMEN LIGHT we are committed to delivering premium lighting products designed to meet the highest standards of quality, backed by a 5-year warranty. Our approach goes beyond functionality—we pay close attention to design harmony and decorative detail, ensuring each lighting solution complements the unique character of every project. With over a decade of experience across the Gulf Region and the Middle East, our expert team brings deep industry knowledge and insight. Sustainability is at the heart of our values, and we operate as a 100% environmentally conscious company. We take pride in offering exceptional service and making our high-quality lighting solutions accessible across all GCC countries.





Creative Lighting
Solutions

Acumen Light Through the Years!

Founded in 2015 in Dubai, Acumen Light has established itself as a premier provider of lighting solutions. Specializing in high-quality lighting products and comprehensive lighting project execution, we provide lighting solutions to diverse sectors including residential, hospitality, and upscale retail environments.

Using advanced lighting technologies and innovative design approaches, Acumen Light ensures each project reflects the ultimate in aesthetic appeal and functionality. Our dedicated team of architects, interior designers, and lighting engineers is committed to excellence, delivering tailored solutions that enhance every environment.

From initial design to installation, Acumen Light offers an integrated approach to lighting that sets new standards in the GCC and beyond.

Our commitment to quality and customer-focused service makes us a trusted leader in the regional lighting industry.



Since its founding in **2015**, Acumen Light has established itself as a leader in innovative lighting solutions, known for merging advanced technology with refined design. Our journey toward smart lighting excellence began with a strategic partnership with Tridonic in **2017**, followed by the integration of Casambi systems in **2019**—affirming our commitment to intelligent, connected lighting.

In **2020**, we made a significant entry into the hospitality sector, delivering bespoke lighting concepts for landmark projects including **Sofitel JBR, Ritz-Carlton Abu Dhabi, Sheraton Abu Dhabi, and Radisson Blu**. These achievements showcased our ability to enhance architectural detail and elevate guest experiences through light.

To meet growing regional demand, we expanded our presence with the launch of our Kuwait office in **2021**, enabling us to deliver high-impact solutions across the Gulf and beyond.

In **2022**, we introduced our Decorative Lighting division, dedicated to artistic and design-driven lighting. The following year, we solidified this vision through exclusive partnerships with prestigious international brands such as **MASIERO, SLAMP, VENINI, and IDEAL LUX**.

In **2024**, we unveiled a fully renovated and expanded Experience House, a dynamic showroom designed to immerse clients in our world of lighting innovation. This milestone was complemented by a creative collaboration with Tresori Design Store, bringing together curated interiors and signature illumination.

QUALIFICATIONS

Acumen Light is officially certified and licensed, holding **ISO** accreditation, a valid **Trading License, Commercial License**, and a **registered Trademark Certificate**—demonstrating our commitment to quality, compliance, and brand integrity.



ACUMEN LIGHT PROVIDES

At Acumen Light, we provide **bespoke lighting solutions** by working closely with our clients to develop custom designs that reflect their unique vision. Our portfolio features **high-quality lighting products** known for their durability, elegance, and versatility—perfect for a wide range of environments. Beyond delivery, we ensure complete satisfaction through our **post-delivery support services**, which include installation assistance, ongoing troubleshooting, maintenance, and replacement solutions to keep your lighting systems performing at their best.



PRODUCT OVERVIEW

INDOOR LIGHTING | DESIGN COLLECTION | OUTDOOR LIGHTING | UNDERWATER LIGHTING



INDOOR LIGHTING

We provide affordable, high-quality modular and strip lights that you can customize. Our advanced technology makes these lights durable and easy to control, ensuring a smooth experience.





DESIGN COLLECTION

These affordable, high-quality lights are crafted to enhance the beauty of your environment. With their durable construction and easy control, they provide a hassle-free and stylish lighting experience.

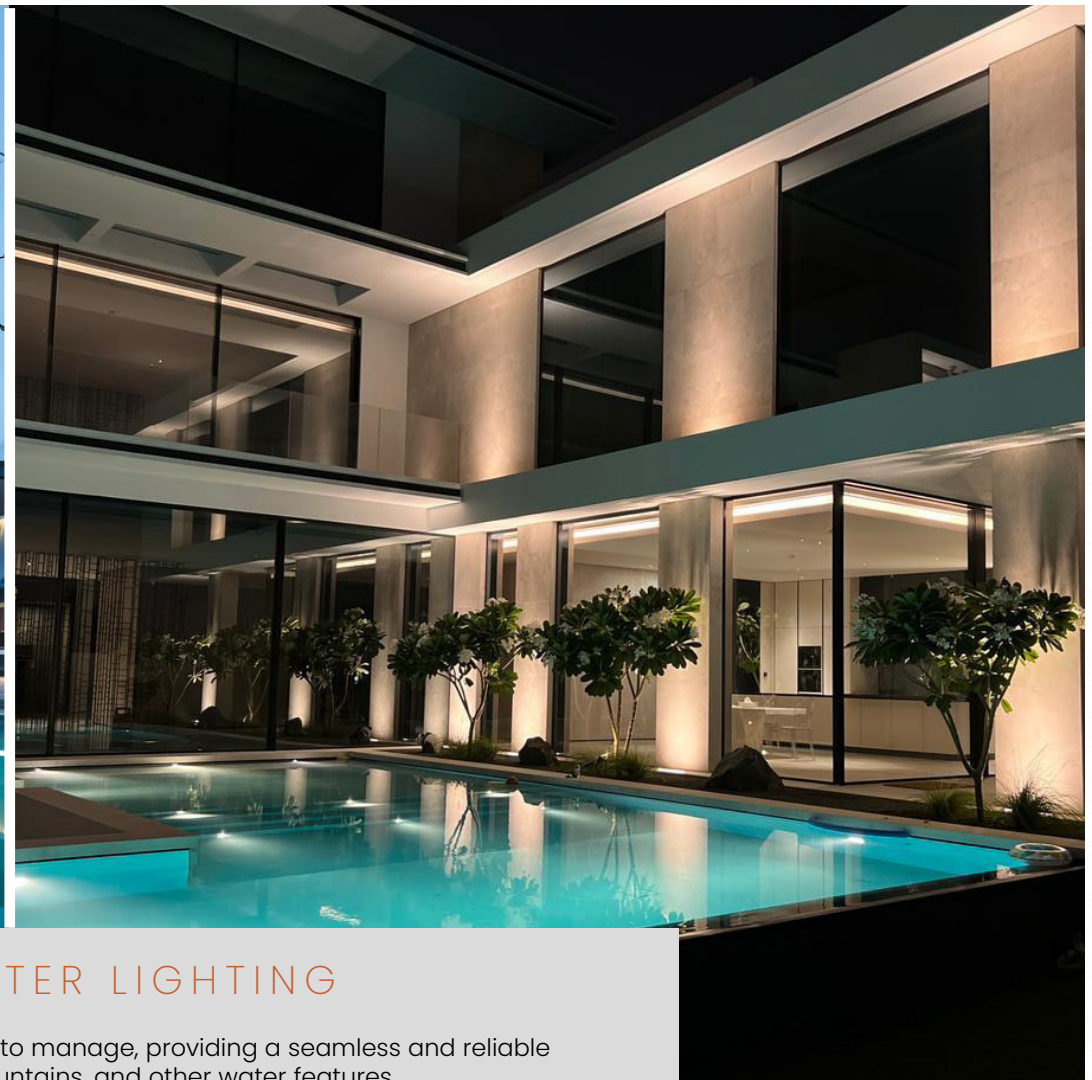




OUTDOOR LIGHTING

Our adjustable lights come in various shapes and colors to match any setting. We use weather-resistant materials to protect our products from water, dust, and weather damage, ensuring long-lasting durability.





UNDERWATER LIGHTING

Our underwater lights are durable and easy to manage, providing a seamless and reliable lighting experience for pools, fountains, and other water features.



TECHNOLOGY AND INNOVATION LIGHTING CONTROL

All of Acumen Light's products are compatible with Casambi technology for easy control.

Acumen Light products are compatible with the latest lighting technologies provided by **CASAMBI** & **TRIDONIC**, two market leaders in the lighting industry.

Providing the following features:

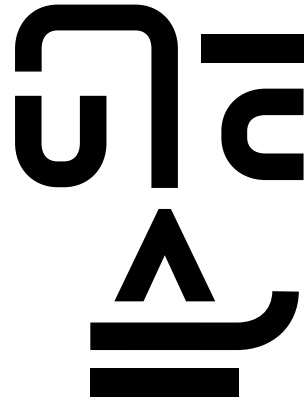


- Acumen products can be controlled by **Casambi** User-friendly App using **Tridonic** LED drivers.
- Grouping and individual control.
- Dimming option for indoor & outdoor.
- Option to skip the normal switches or replace them with wireless switches.
- Smart sensors to customize lighting & save energy.
- Designed for easy setup without the need for expert commissioning or additional wiring and compatible with all Acumen Light products.
- The control system comes fully integrated into the fixtures
- Nothing extra – just luminaires, sensors, and switches.
- Easy to specify, install, configure, and use.



Added Value Services

We strive to better understand the needs and expectations of each client and to consistently deliver the best products and services.



Attentiveness

We listen closely to understand your specific needs and preferences. This helps us create lighting solutions that are just right for you, ensuring every light perfectly fits your space.

Creativity

We bring an artistic touch to each design, transforming everyday spaces into something truly special and eye-catching. Our creative approach ensures your lighting is functional and a key part of your decor.

Uniqueness

Our lighting solutions are one-of-a-kind. We focus on creating unique designs that add a personal touch to your environment, helping your space stand out with its distinctive style.

WHERE ACUMEN LIGHT MEETS ARCHITECTURE!
to Deliver Seamless Solutions.

HOSPITALITY

From fine-dining restaurants to five-star hotels, our lighting solutions brighten a range of prestigious venues!



Sofitel Hotel, JBR
Dubai UAE



Ritz Carlton Hotel
Abu Dhabi, UAE



Sheraton Hotel
Abu Dhabi, UAE



Radisson Blu
Abu Dhabi, UAE



The restaurant
Address Marina
Dubai - UAE





Radisson Blu Hotel
Abu Dhabi - UAE



Radisson Blu Hotel
Abu Dhabi - UAE





Sheraton Hotel
Abu Dhabi - UAE



Sheraton Hotel
Abu Dhabi - UAE





Sofitel JBR Hotel
Dubai - UAE



Sofitel JBR Hotel
Dubai - UAE





The Restaurant
Address Marina Hotel
Dubai - UAE



The Restaurant
Address Marina Hotel
Dubai - UAE



FOOD & BEVERAGES



Julienne & Co Cafe



Mia Cafe



Nagwa Cafe



Dilesh Cafe

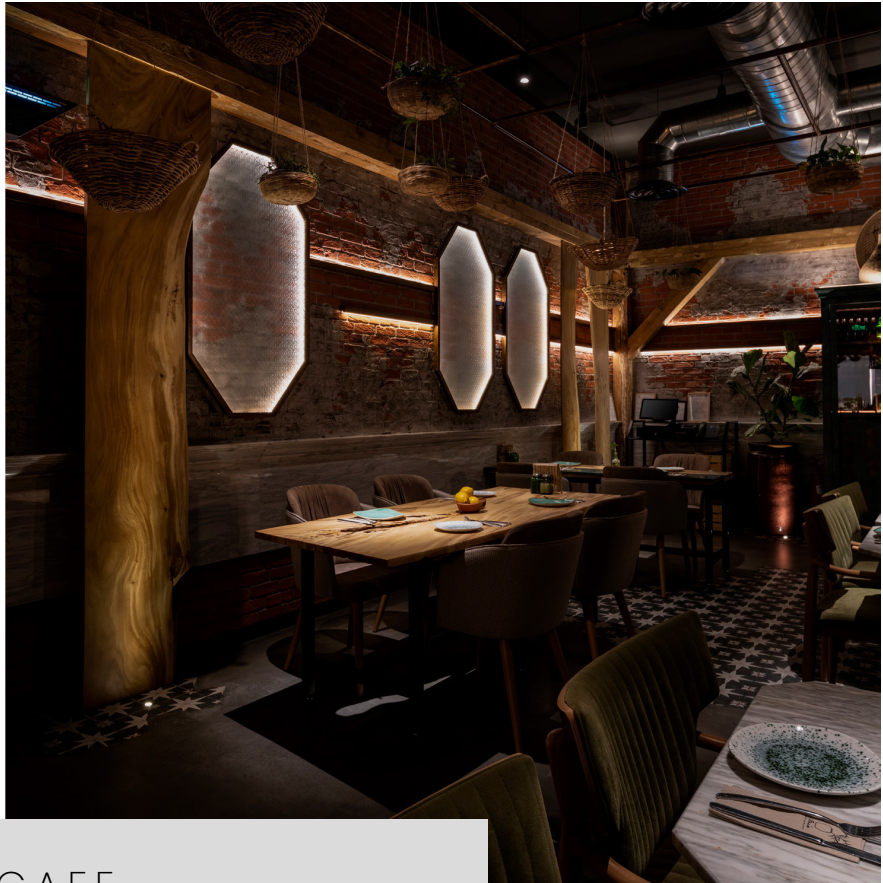
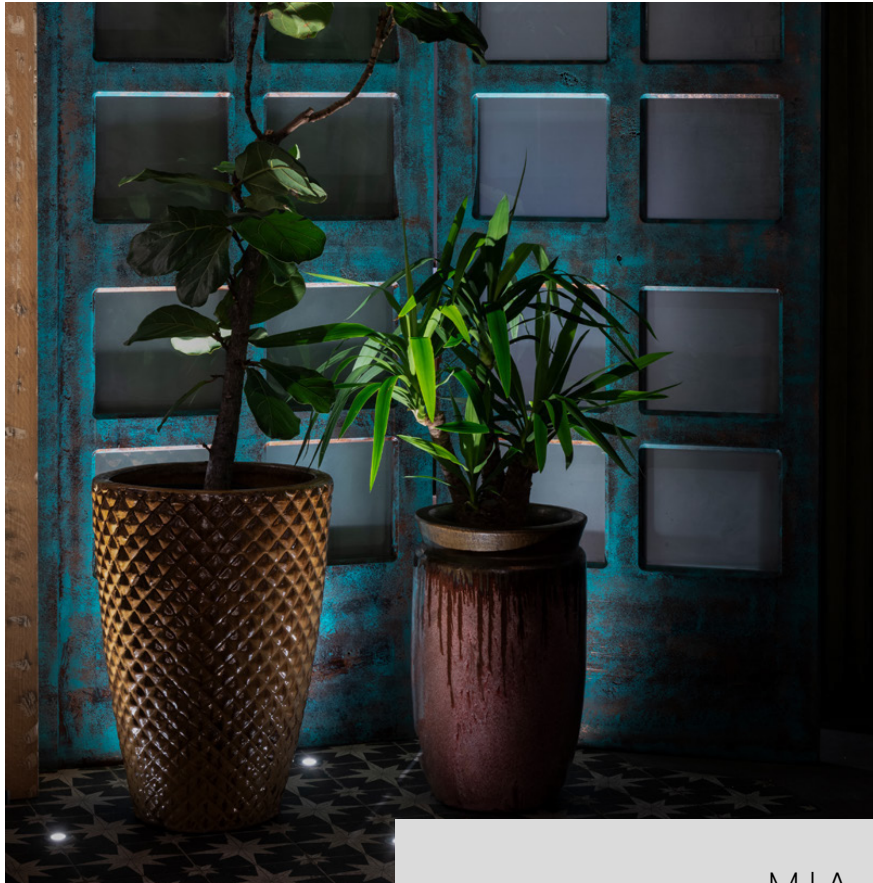




JULIENNE & CO CAFE







MIA CAFE



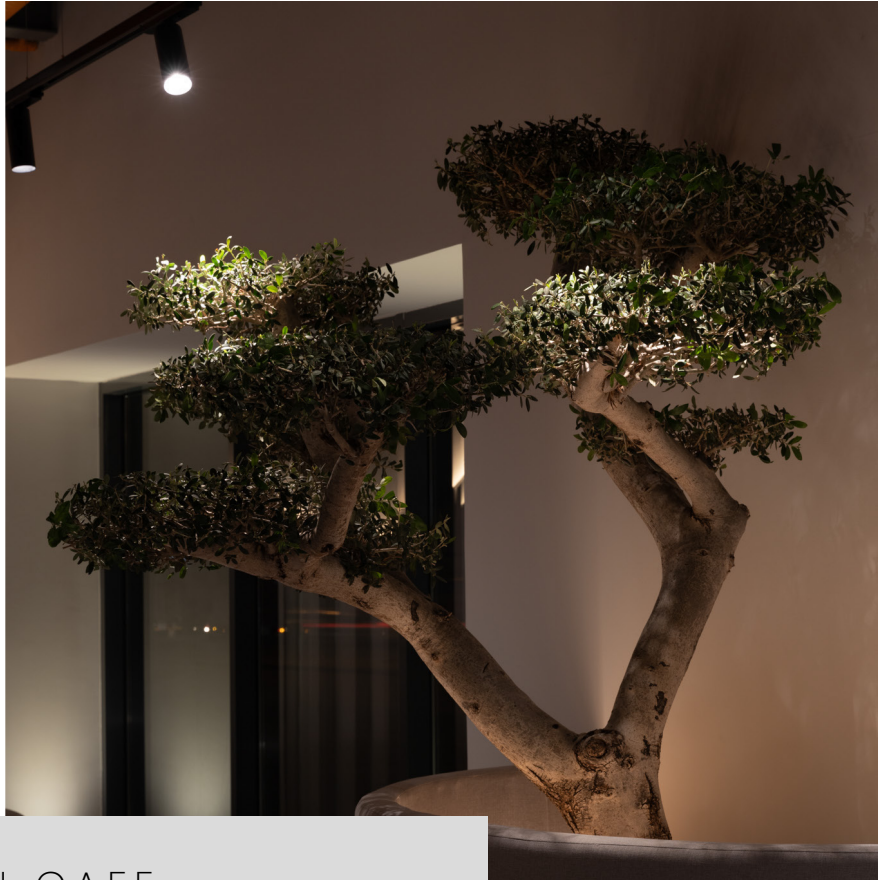
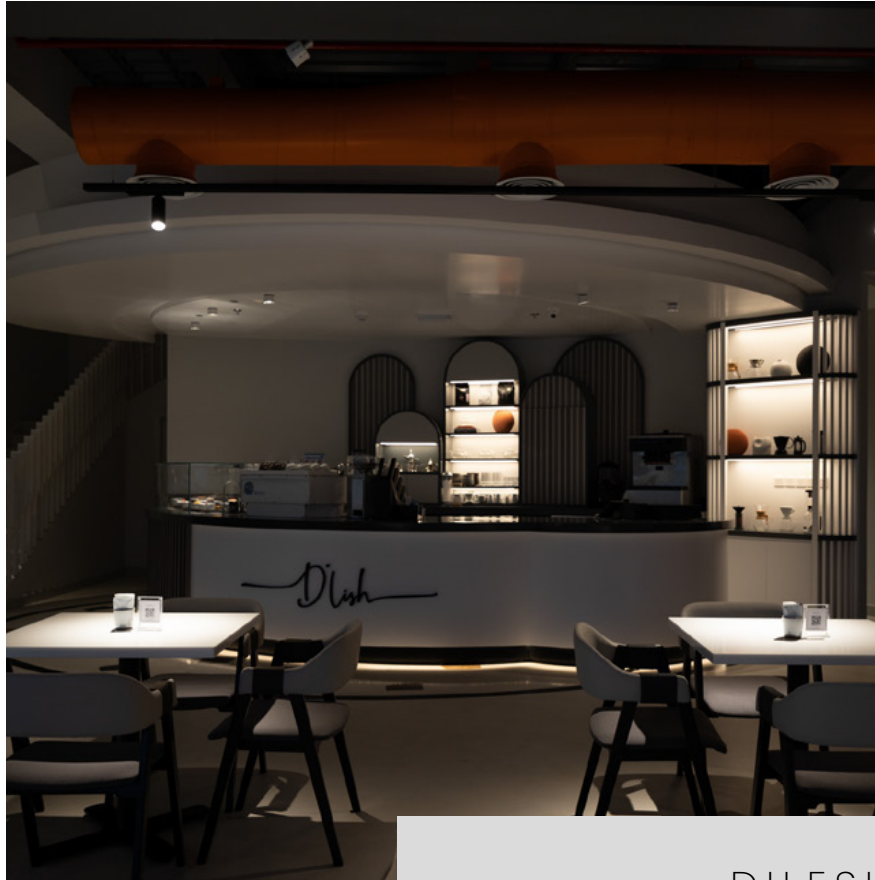




NAQWA CAFE







DILESH CAFE



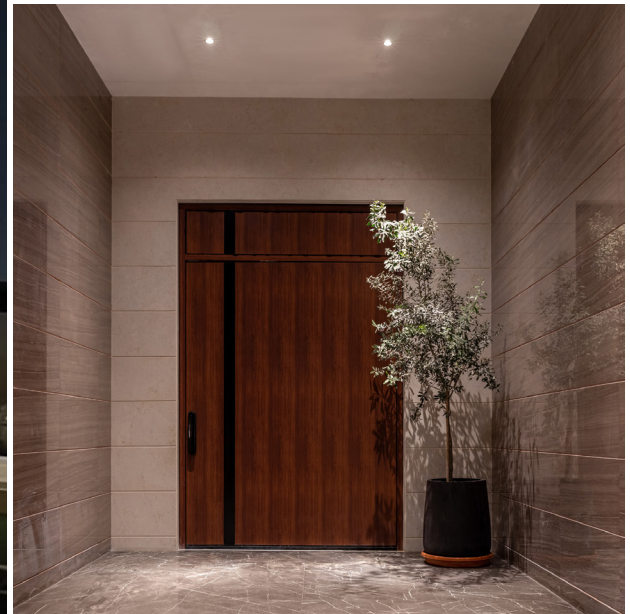


RESIDENTIAL

From elegant villas to grand palaces 1,000+ projects across the GCC





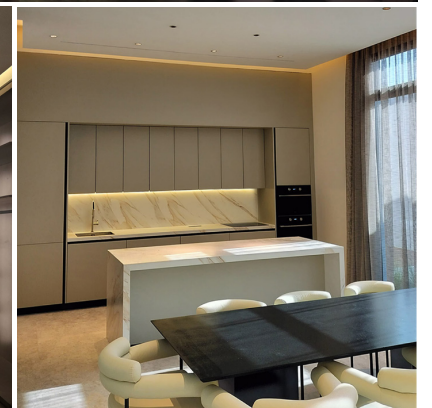
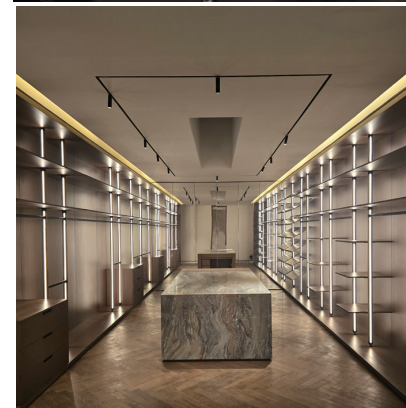








Private Villas and Homes | United Arab Emirates



FEATURED DECORATIVE COLLABORATORS

At Acumen Light, we blend architectural precision with decorative creativity to enhance every project. By partnering with top decorative lighting brands, we ensure every detail shines at its best.

MASIERO

Has had a vision of developing and producing high-end decorative lamps for interiors and exteriors since 1981.

Technical ability, passion for technology, and design—these are the elements that, when combined, make the Masiero brand unique





SLAMP®

In business since 1994, located in the heart of Rome – Italy. What makes Slamp unique is that every piece is handcrafted and customized from flexible, sustainable, and durable technopolymer.

Which are dustproof and low maintenance, also very light in weight compared to glass and crystal.



ideal lux[®]

Established in 1974, derived from the intuition of designing contemporary and accessible lighting accessories.

Idealux has been committed to listening to everyone's need, proposing a wide variety of lighting style and meeting every functional requirement.



THE MINDS BEHIND THE LIGHT!





“There is **no limit for lighting**
to add value and character to any project”

Fedaa Zataar
Acumen Founder & CEO

Management Team



Ali Ismail
Projects & Operations
Director



Emad Kabbani
Finance Manager



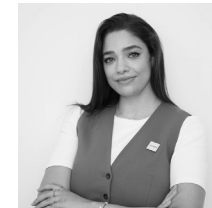
Natali Tarhini
Client Care Manager



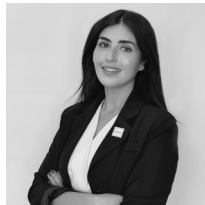
Ahmad Skaf
Sales Manager



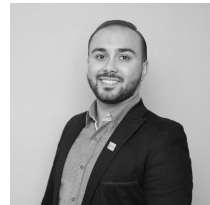
Rami Hbejan
Area Projects Manager
Abu Dhabi



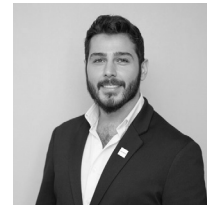
Hiba Zaatar
Decorative Lighting
Unit Manager



Hala Mazayen
Business Development
Executive



MHD Al-Sadat
Product Manager



Aghyad Alnajjar
Brand Manager



Hala Ward
Project Manager &
Lighting Designer

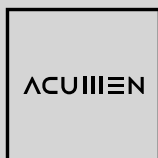


Majd Alahmar
Project Manager &
Lighting Advisor



Mnyar Aleesa
Project Manager &
Lighting Advisor





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ACUMEN LIGHT OPERATION CENTER

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